

Promotional site – New Road, Brighton

Access: At all times.

Site dimensions: 7m x 3m.

Anchor businesses in area:

Theatre Royal

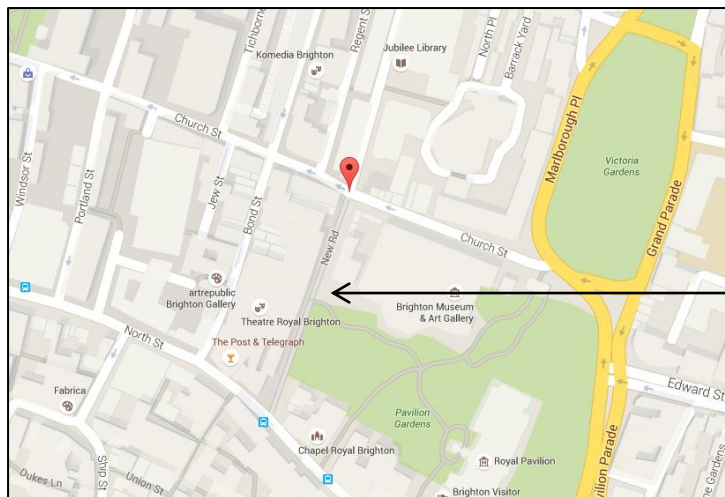
Brighton Dome

Pinocchio Restaurant

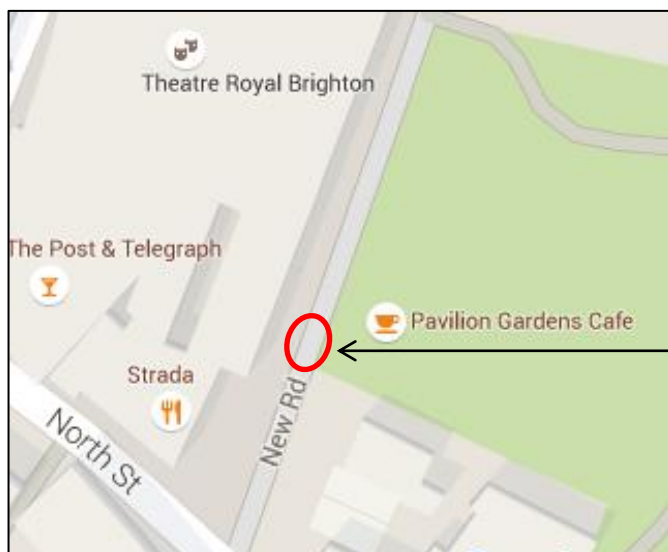
Strada Restaurant

Zafferelli Restaurant

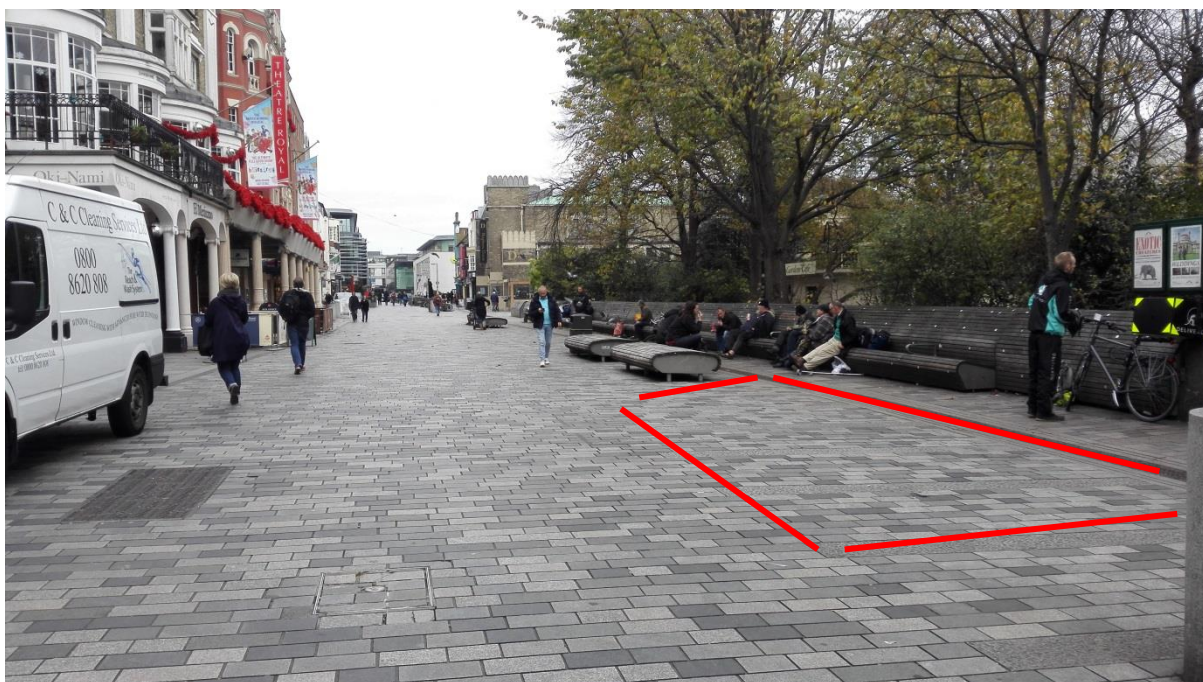
The city centre promotional site on New Road links the chain stores of North Street to the independent businesses in the Laines. This promotional site is opposite the Theatre Royal and in close proximity to the Brighton Dome and Royal Pavilion and the Pavilion Gardens.



New Road, Brighton



Promotional space on New Road



The south end of the New Road promotional site, looking towards the North Laine area of Brighton. The Pavilion gardens are to the right and the Theatre Royal to the left in this image of New Road. The red lines indicate the promotional area.





The North end of the New Road promotional site, looking towards North Street. Here the Pavilion is to the left, with the entrance to the Pavilion Gardens between the end of the promotional site marked area and the red phone boxes.

