

prd

Brighton & Hove: Economic Partnership workshop
December 5, 2023

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Agenda

- Welcome & apologies (5 mins)
- Minutes of the last meeting (5 mins)
- Introduction to the Strategy (10 mins)
- Evidence (30 mins)
- Discussion: Ambition (20 mins)
- Discussion: Action (45 mins)
- Wrap up & next steps (5 mins)

Introduction to the strategy & session

We are developing an economic strategy for Brighton & Hove 2024-2027

We recognise that for the strategy to be successful, it needs to build on and reflect the ambitions of Brighton & Hove's businesses and communities

Today, we will reflect on the data and evidence, building in our own experience to consider how Brighton & Hove's economy can be more competitive, fair and green

Warm up

What makes our economy different?

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What makes our economy different?

① Start presenting to display the poll results on this slide.

We think that Brighton & Hove's economy should be:

1. More competitive

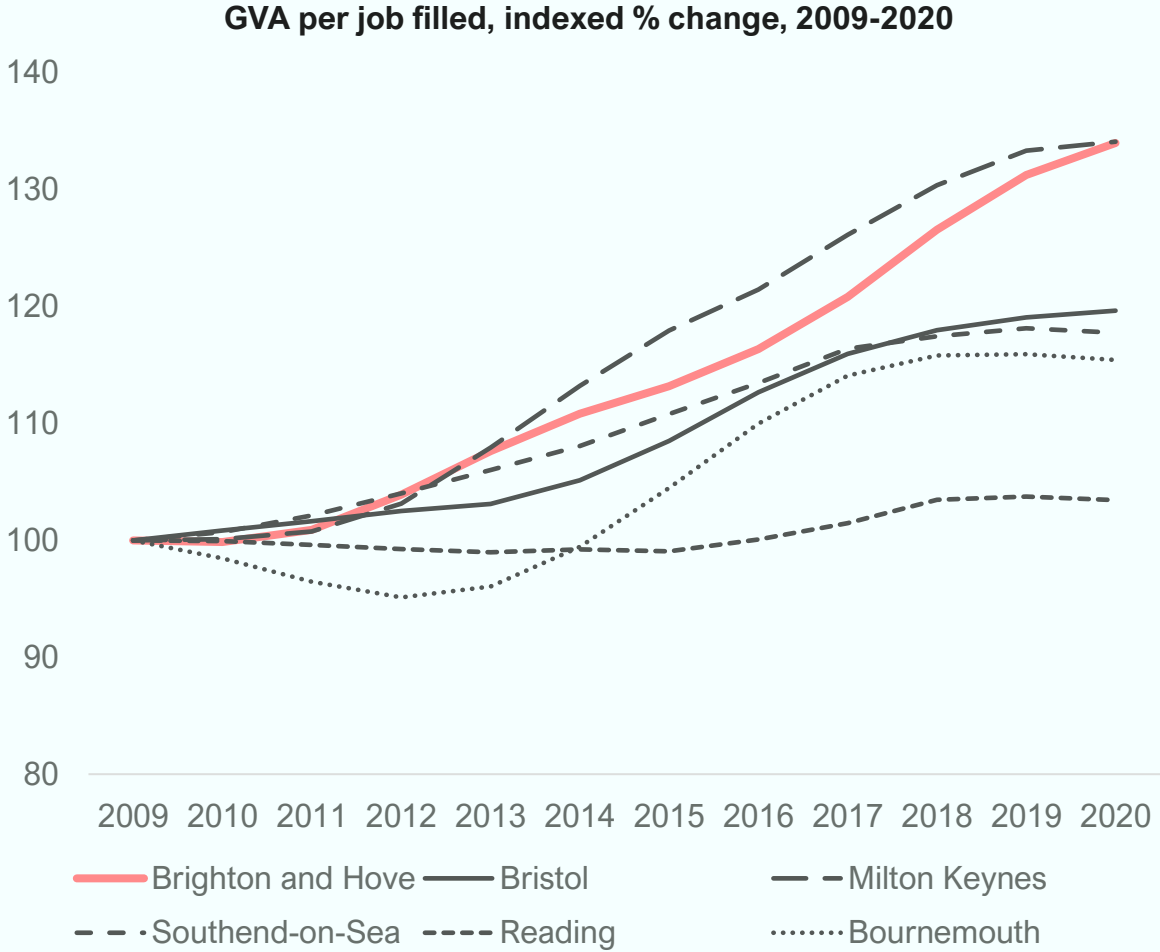
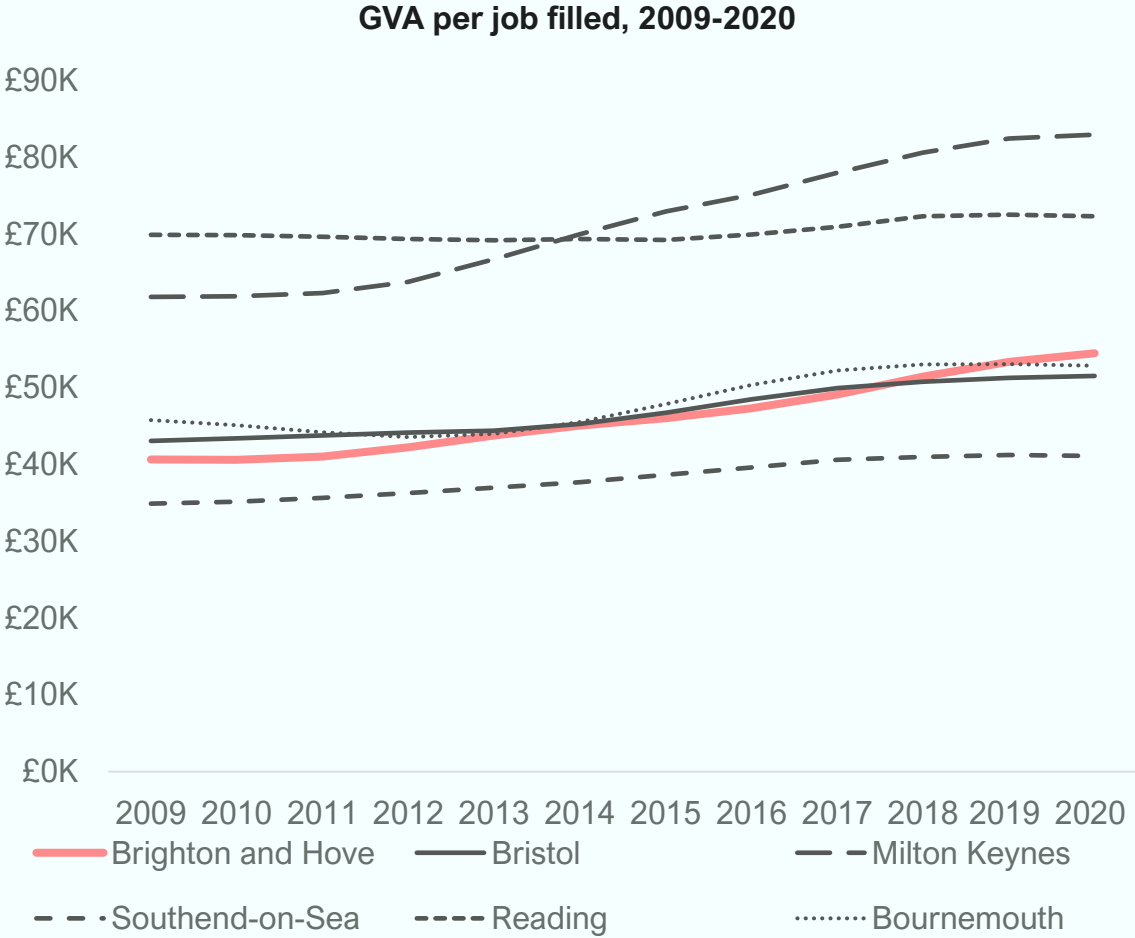
2. Fairer

3. Greener

Headline evidence

Brighton & Hove's economy should be
more competitive

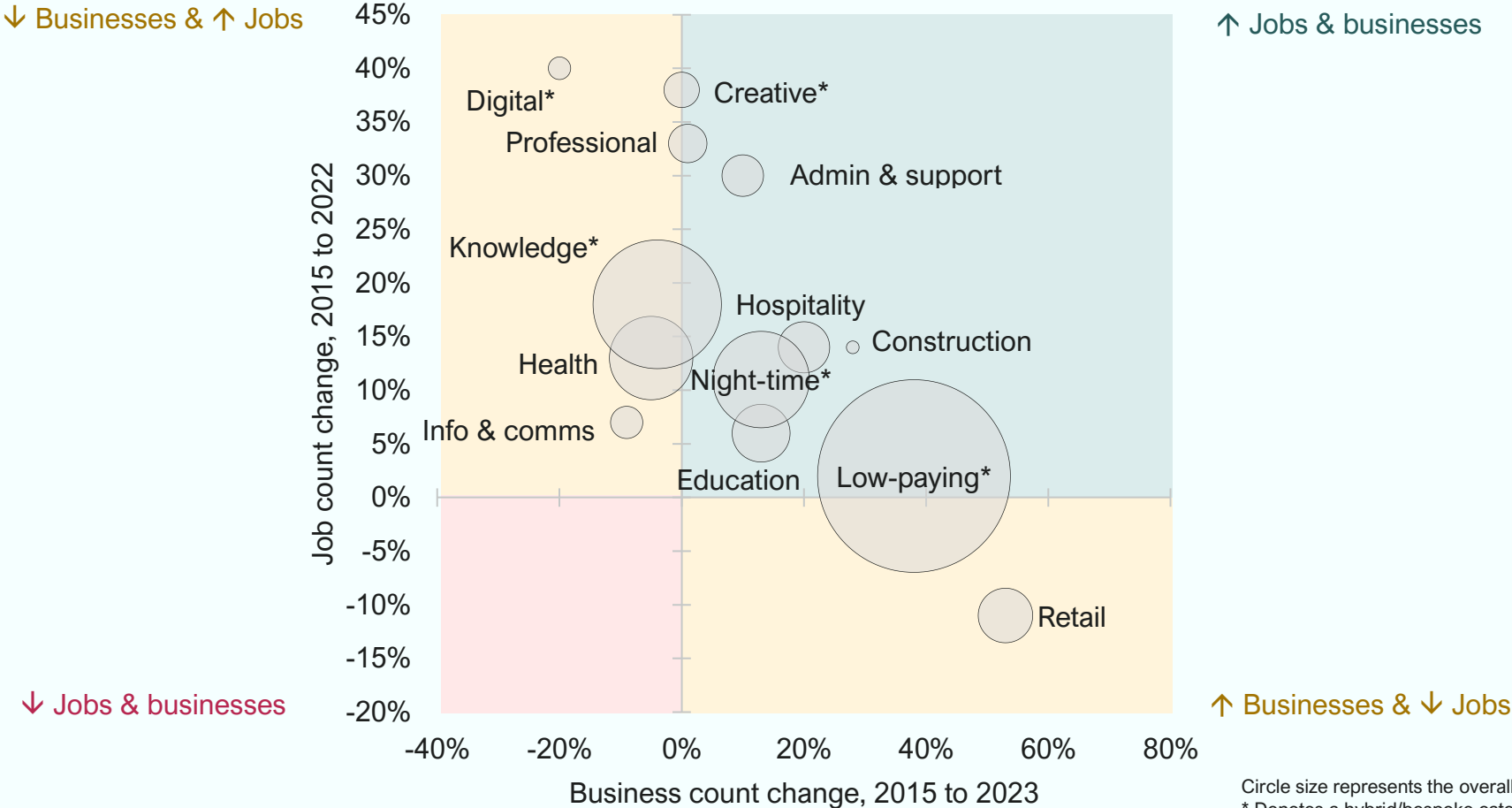
Brighton & Hove's gross value added ranks near the middle of comparators, but is increasing quickly



Source: Experimental gross value added (GVA) and productivity estimates for travel to work areas (TTWA), towns and cities and other geographies, ONS, 2023; Regional gross value added (balanced) by industry, ONS, 2023

The number of jobs/ businesses in Brighton & Hove's main sectors have increased

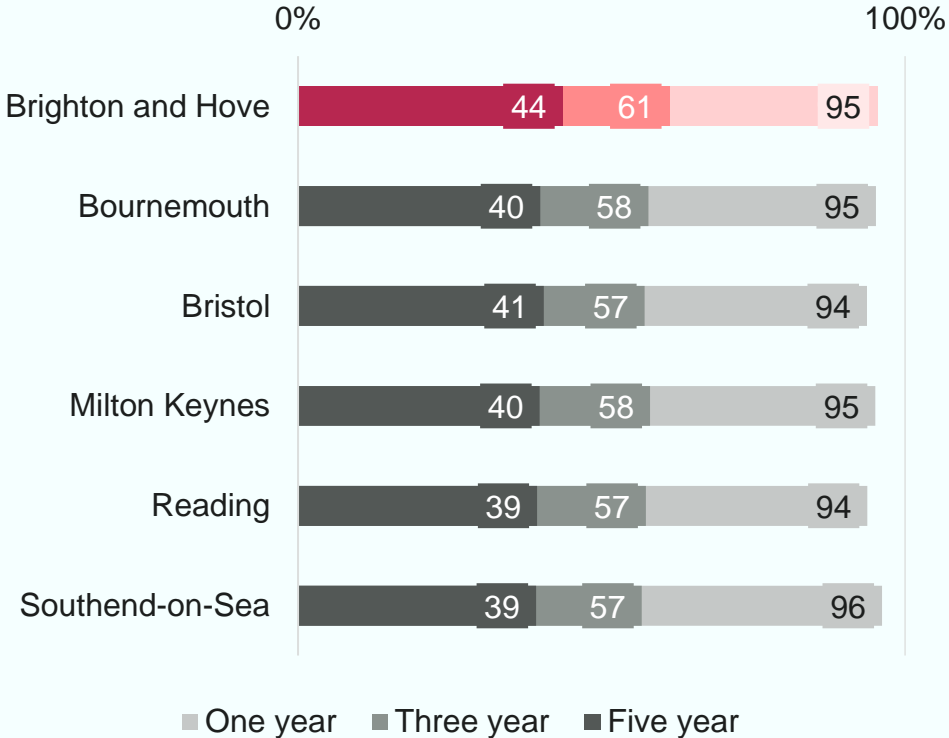
Business & job count change, 2015 to 2022/23



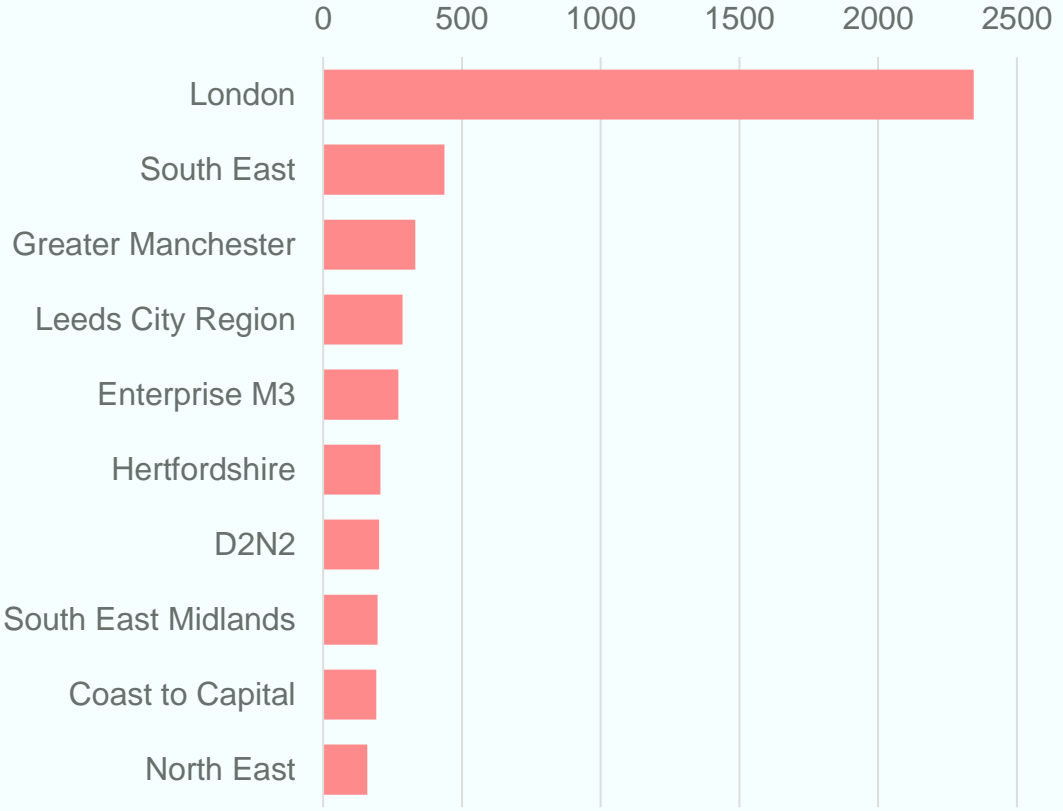
Circle size represents the overall number of jobs in the sector as of 2022
 * Denotes a hybrid/bespoke category which overlaps with other sectors

Brighton & Hove excels at starting & sustaining businesses, but there is untapped potential for scaling up

Business survival rates (businesses started 2016)



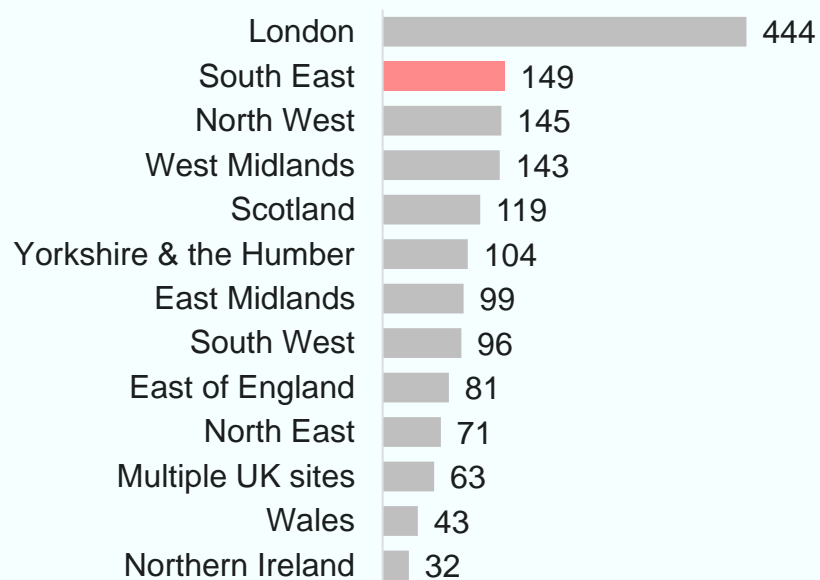
Scale-Up Index top 10 local enterprise partnerships by scale-ups, 2022



Source: Business Demography, ONS, 2022; Scale-Up Index, Scale-Up Institute, 2023

The economy should be more competitive in attracting FDI

Foreign Direct Investment Projects, Department of International Trade, 2023



Multiple UK site projects span more than one region. Total Projects include single site and multiple site projects.

Many of the sectors most ripe for scaling up already have a strong presence in Brighton & Hove

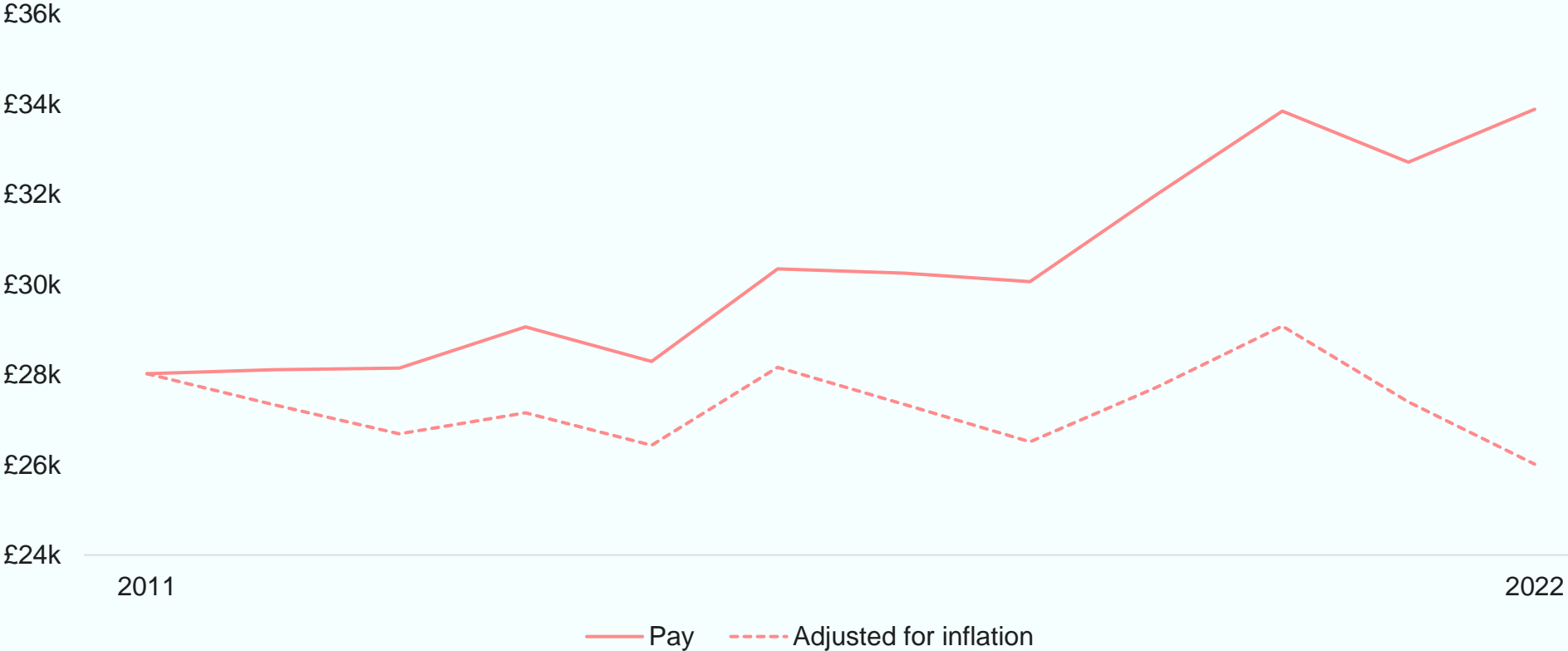
Scale-Up Index top 10 sectors and subsectors with the highest number of scale-ups nationally, 2022

Sectors	Scale-ups	Subsectors	Scale-ups
Business and professional services	3,823	Property/land development/construction	977
Industrials	2,070	Business banking and financial services	596
Built environment and infrastructure	1,296	Recruitment agencies/personnel supply	431
Technology/IP-based businesses	1,231	Food and drink processors	343
Retail	943	Software-as-a-service (SaaS)	327
Leisure and entertainment	843	Consumer banking and financial services	298
Personal services	836	Civil engineering services	271
Tradespeople	833	Security services (physical and virtual)	265
Supply chain	703	Internet platform	258
Media	248	Property/land management	252

Brighton and Hove's economy should
be fairer

Incomes are falling in real terms

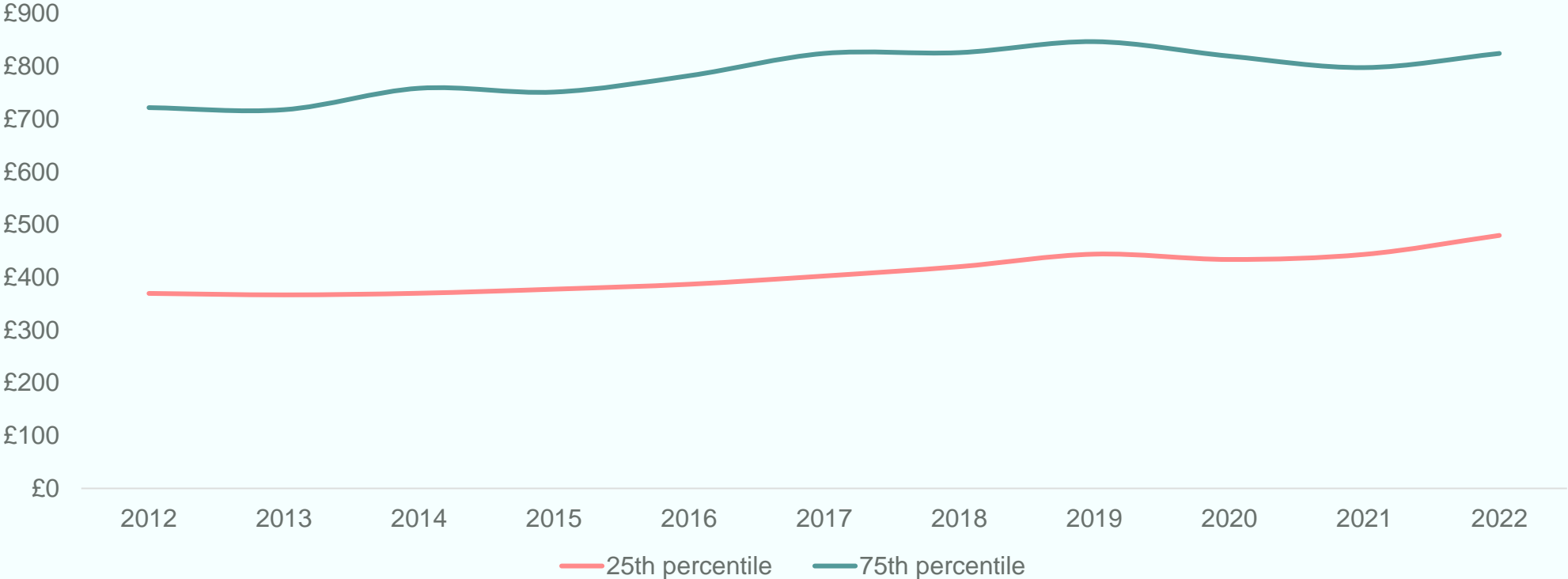
Median gross annual income



Source: Annual Survey of Hours and Earnings, ONS, 2023; Income estimates for small areas, ONS, 2023, adapted to inflation Bank of England

There is persistent income disparity between the top and bottom earners

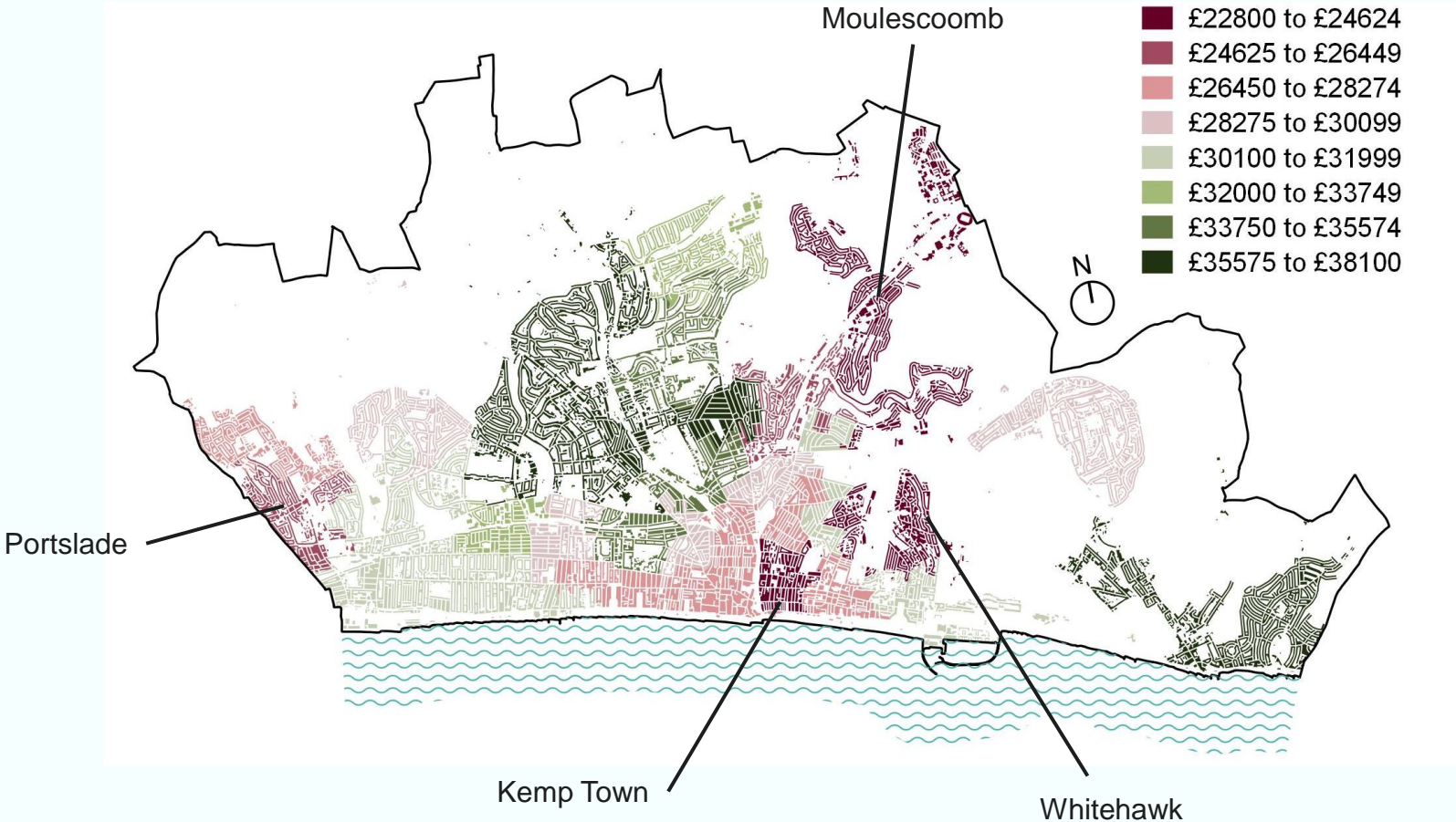
Weekly pay, Brighton & Hove



Source: Annual Survey of Hours and Earnings, ONS, 2023

Significant income inequalities exist across the city

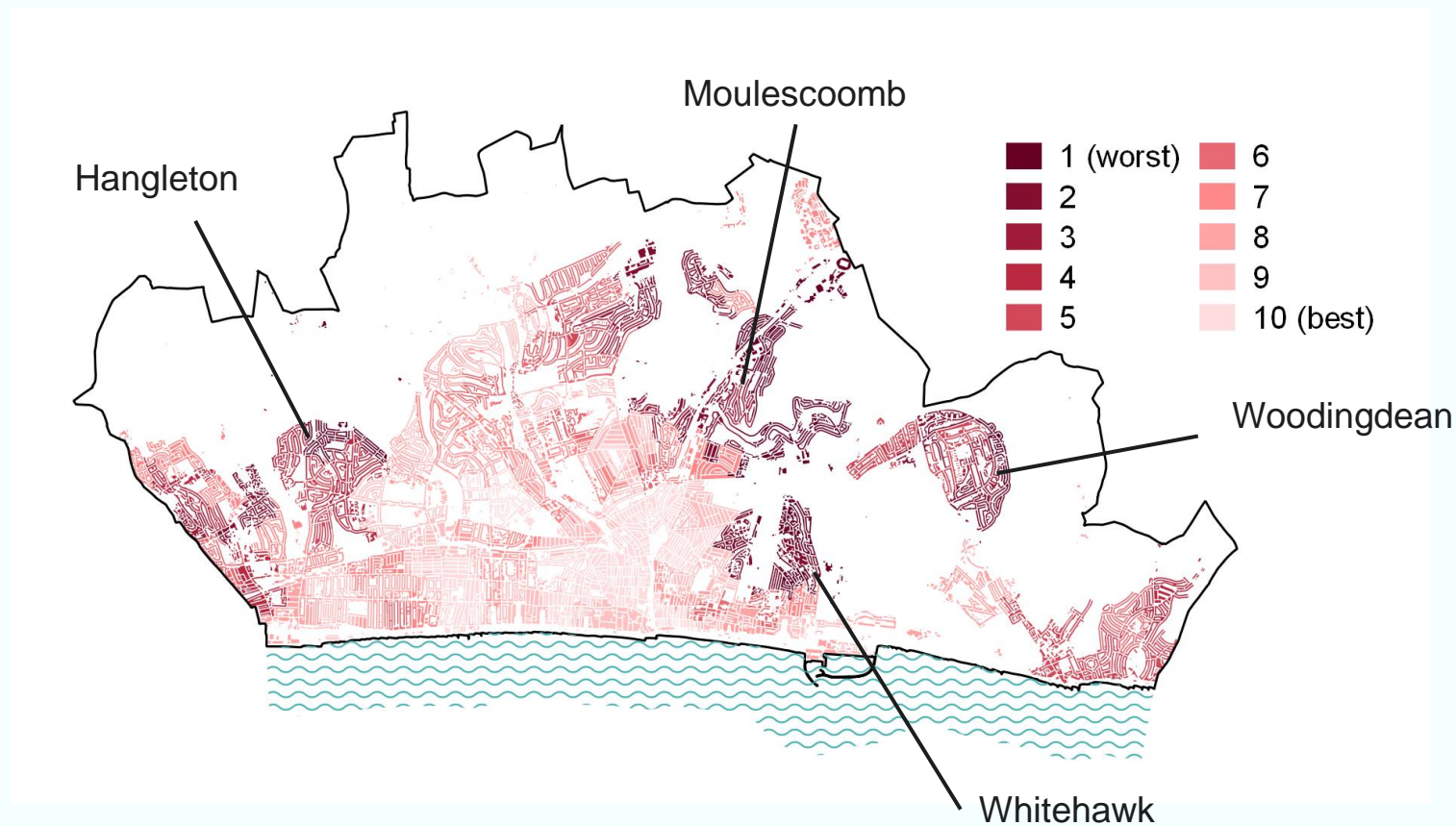
Net household income after housing costs, 2020



Source: Annual Survey of Hours and Earnings, ONS, 2023; Income estimates for small areas, ONS, 2023

Residents are facing difficulty accessing essentials

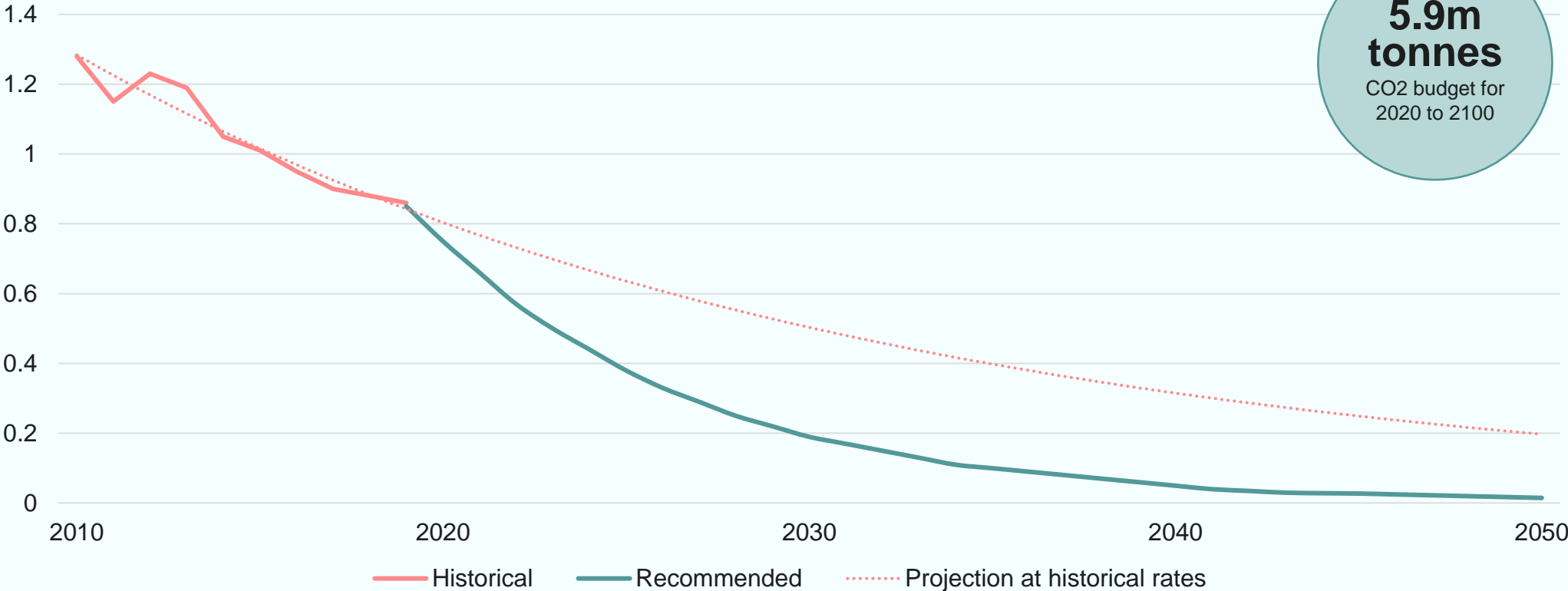
Priority Places for Food Index, deciles, 2022



Brighton and Hove's economy should
be greener

Brighton & Hove risks using its entire 2100 'carbon budget' within a decade

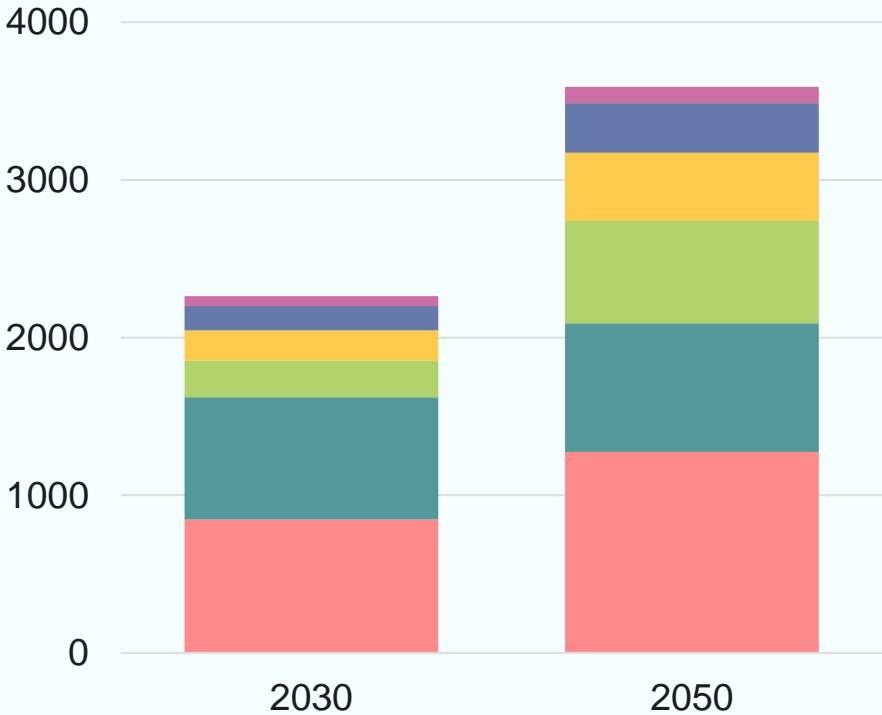
Historical carbon emissions and recommended carbon budget, MtCO₂, 2020



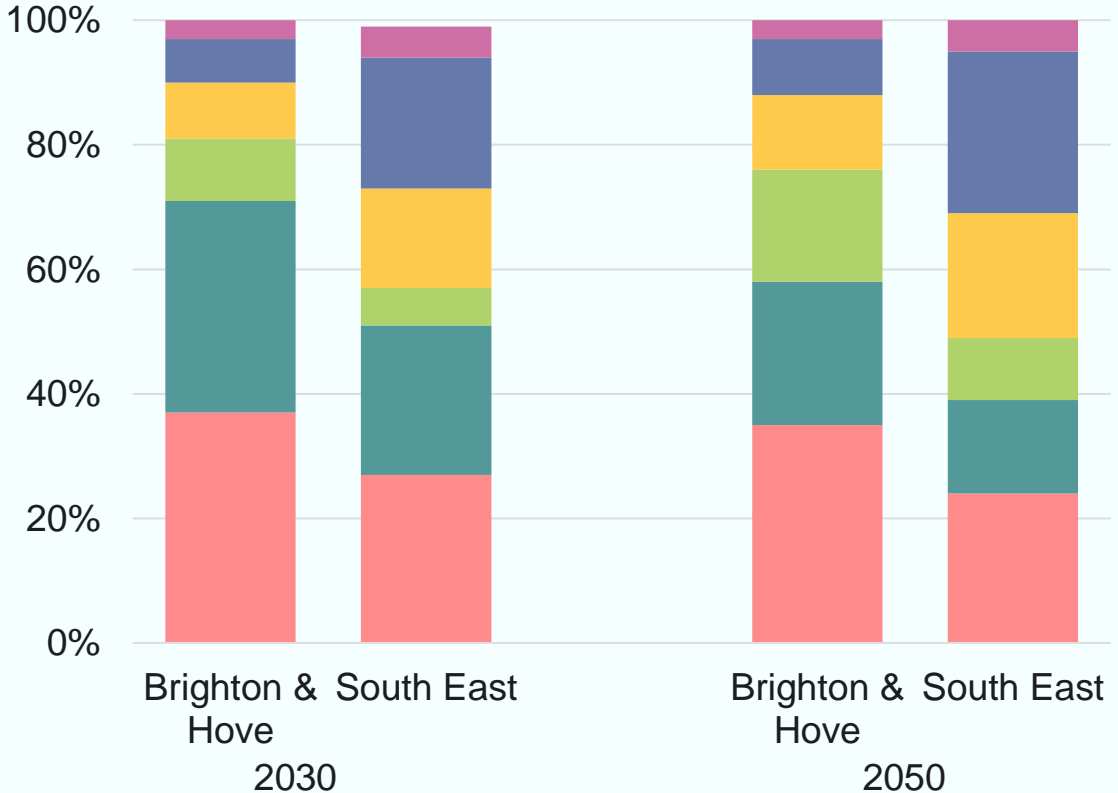
5.9m tonnes
CO₂ budget for 2020 to 2100

Brighton & Hove will need new jobs and businesses to support England's transition to a net zero economy

Projected green & low carbon jobs needed in Brighton & Hove (from LG Inform)



These jobs will be concentrated in the low carbon heat and energy efficiency sectors (from LG Inform)

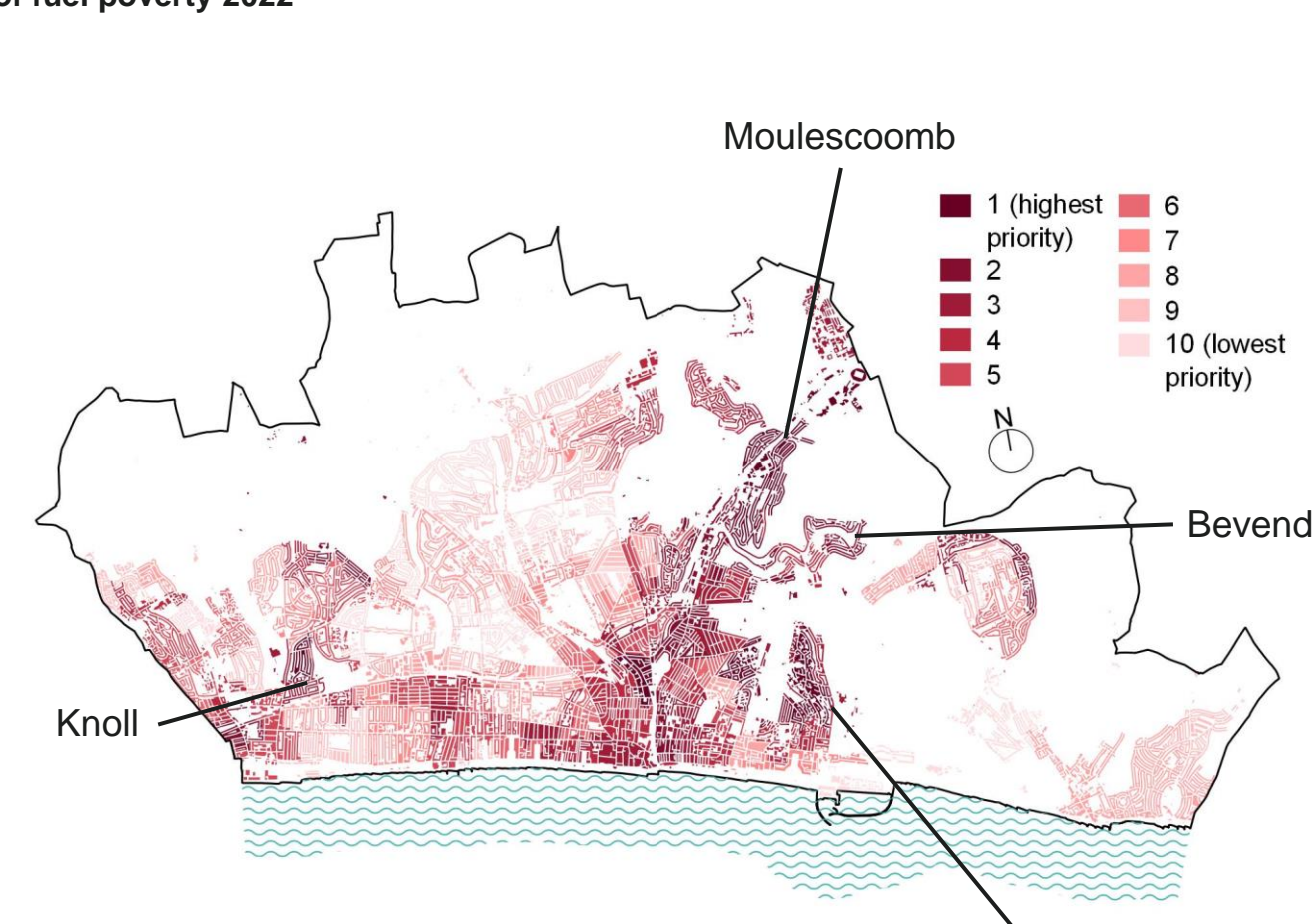


- Low carbon heat
- Energy efficiency
- Low-carbon services
- Low emission vehicles & infrastructure
- Low carbon electricity
- Alternative fuels

Source: LG Inform, Local green jobs – accelerating a sustainable economic recovery in Brighton & Hove

This is a “people” as well as a “planet” issue

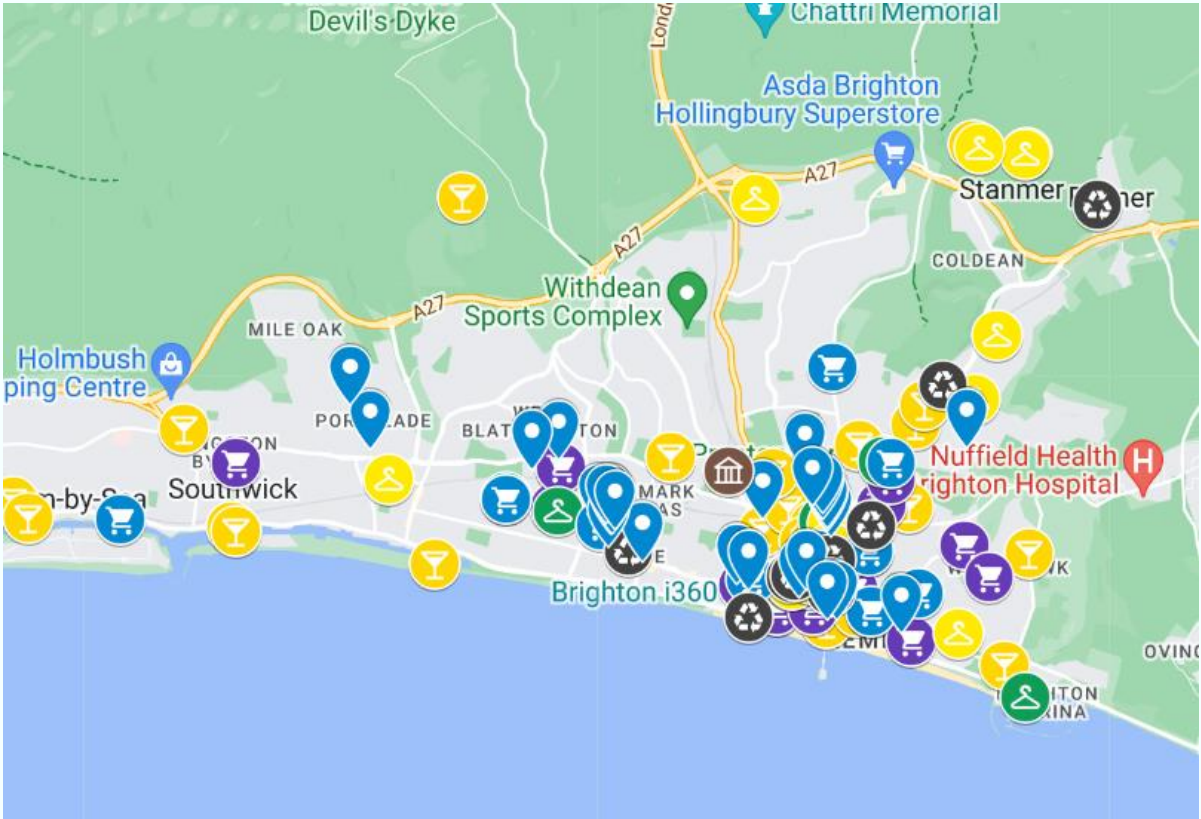
Neighbourhoods at risk of fuel poverty 2022



Source: ONS Fuel Poverty Statistics, 2021

Brighton & Hove has a strong foundation to develop the circular economy further

Local mapping of circular economy businesses (Climate Conversations Brighton)



Propositions

Be More Competitive – Mobilise the City Region

Evolve a fully functional city region

Create mutually beneficial capacity for innovation, diversification and growth

Unite anchor institutions

Metroise the talented labour market

Communicate international specialisms



Greater Manchester

Twenty years of negotiation
underpinned by a clear evidence case
Development of an international brand
Technology and innovation
Strong advocacy from HE
A metroised transport system



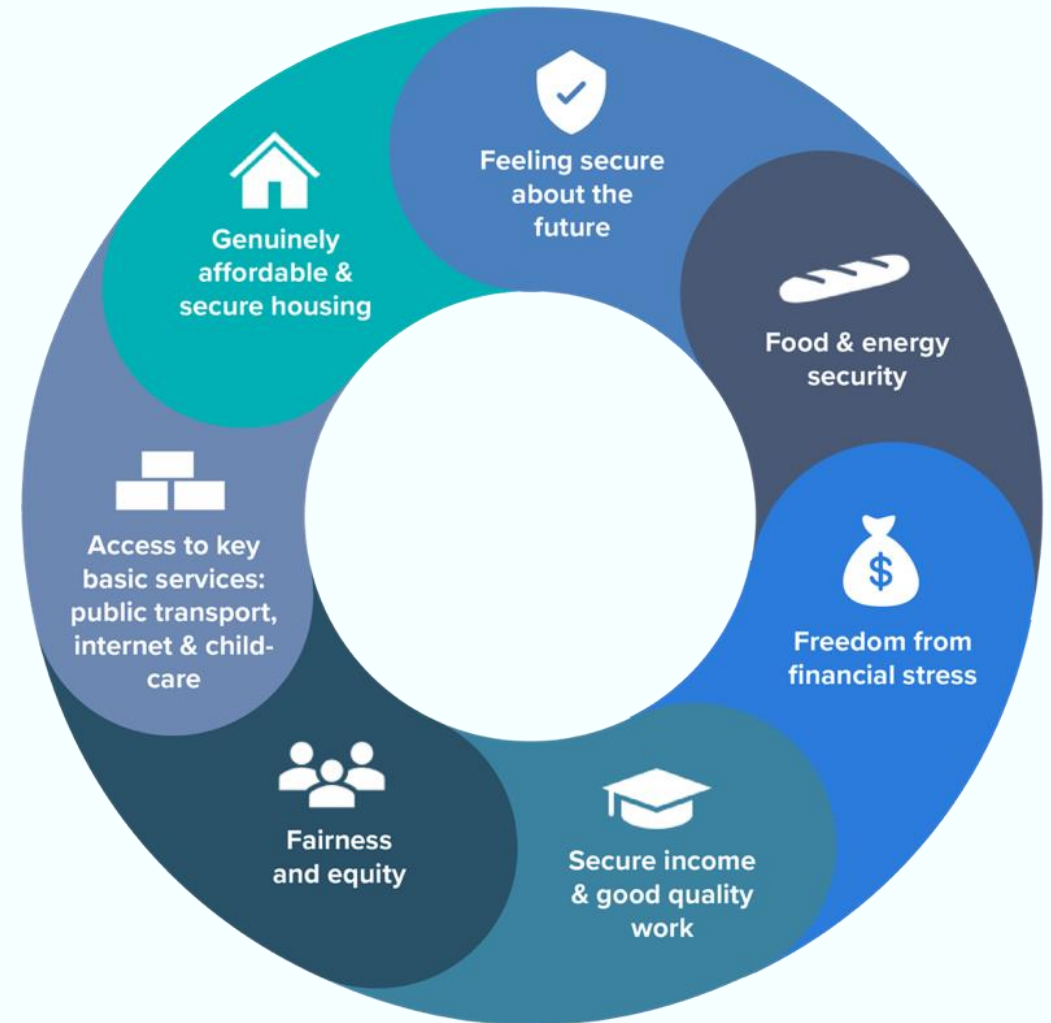
Be More Inclusive – Re think what economic success looks like

About more than work – the infrastructure people depend on to make a living

This requires a more local focus, stronger collaboration and a stronger link between public service and the day to day economy

Inclusive economy needs to recognise how these domains overlap...

...and then define who is and is not achieving this



Bologna: citizen-led solutions

A focus on collaboration and 'the commons'

Department for Civic Imagination

Evolution of a more universal service offer across the city

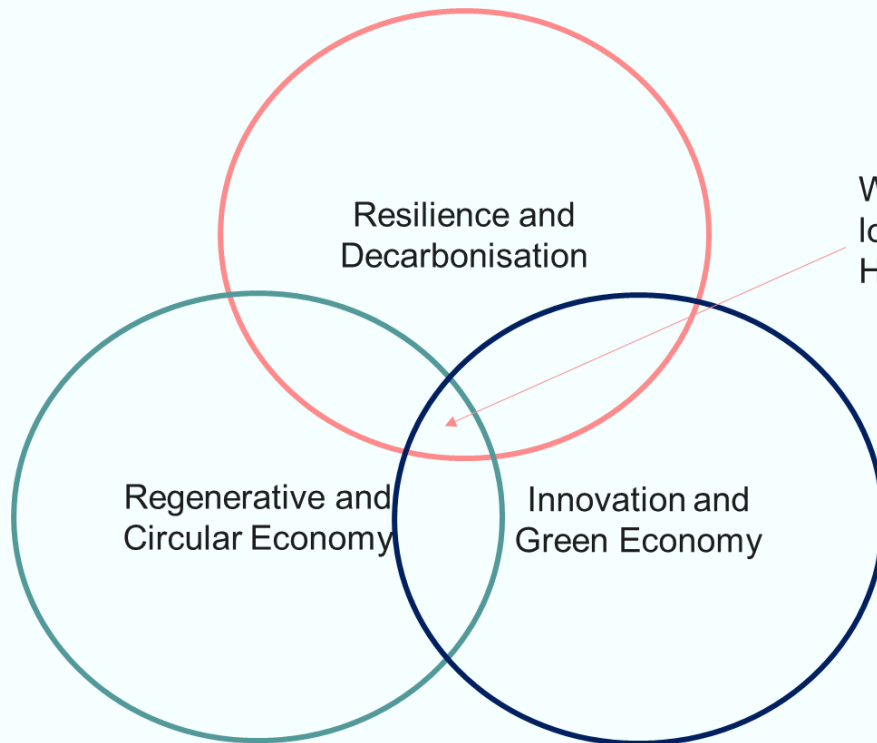
Work with University of Bologna academics and students to develop ideas and measure change

Public sector invests and derisks local projects

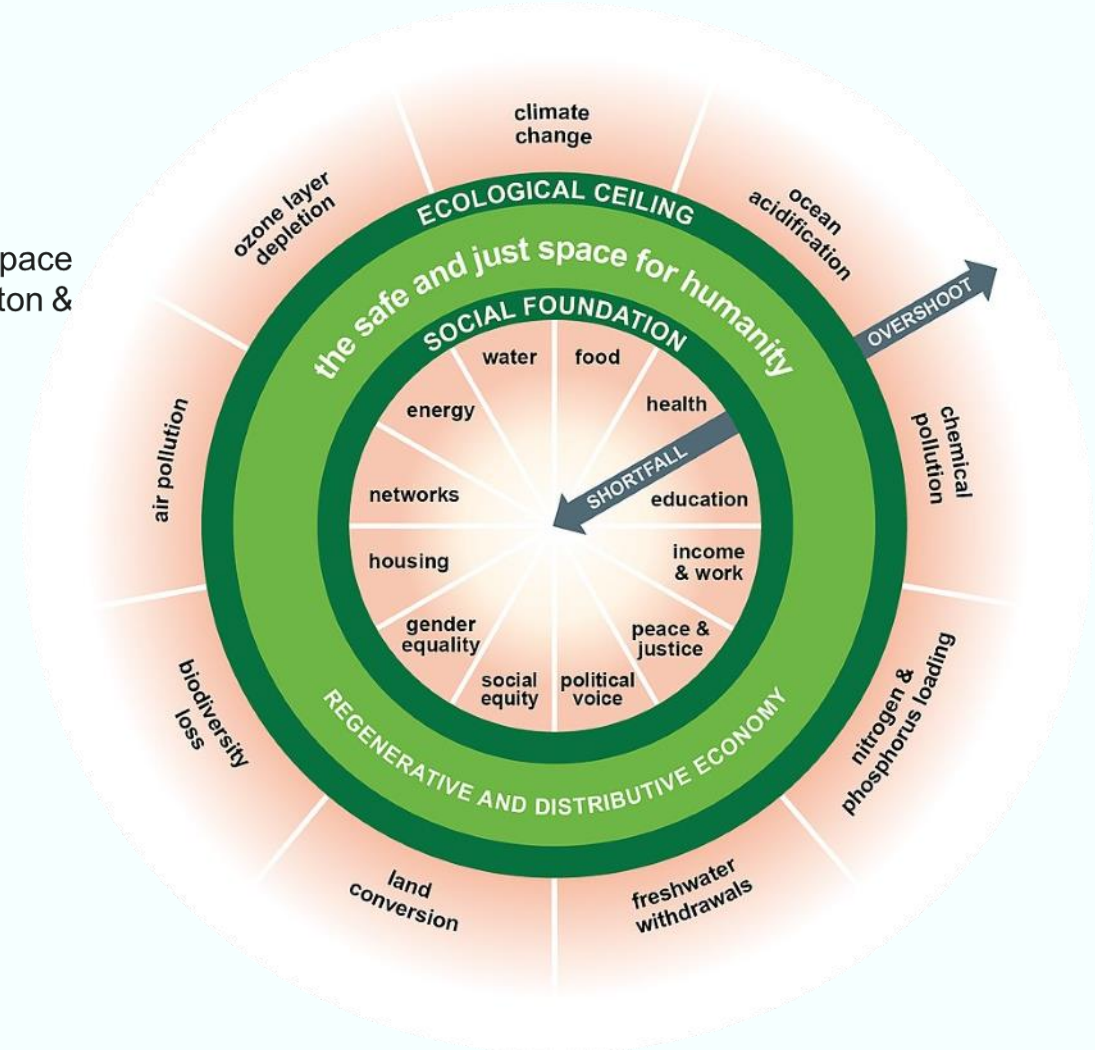
Impactful projects e.g. Incredibol creative and cultural activities



Be More Green – Recognise the challenge, understand the risk, build the brand



What does this space look like in Brighton & Hove?



Amsterdam Circular Economy

Considering deeper systems change, thinking about how to form a totally circular economy

Halve use of raw materials by 2030

Completely circular by 2050

Positive language – supporting places to thrive

Focusing on citizen behaviour as well as big infrastructure



We think that Brighton & Hove's economy should be:

1. More competitive

2. Fairer

3. Greener

? What else should we add?

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What should be our fourth theme?

ⓘ Start presenting to display the poll results on this slide.

Discussion

Newspaper Headlines: Thinking about
your theme, what do we want the
headlines to be in 3 years' time?
(20 minutes)

Pick a headline, how do we make it
happen?
(45 minutes)

Pragmatic  No limits

What if we do nothing?

Next steps

Thank you

Any questions, thoughts or feedback after the session, please contact:
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