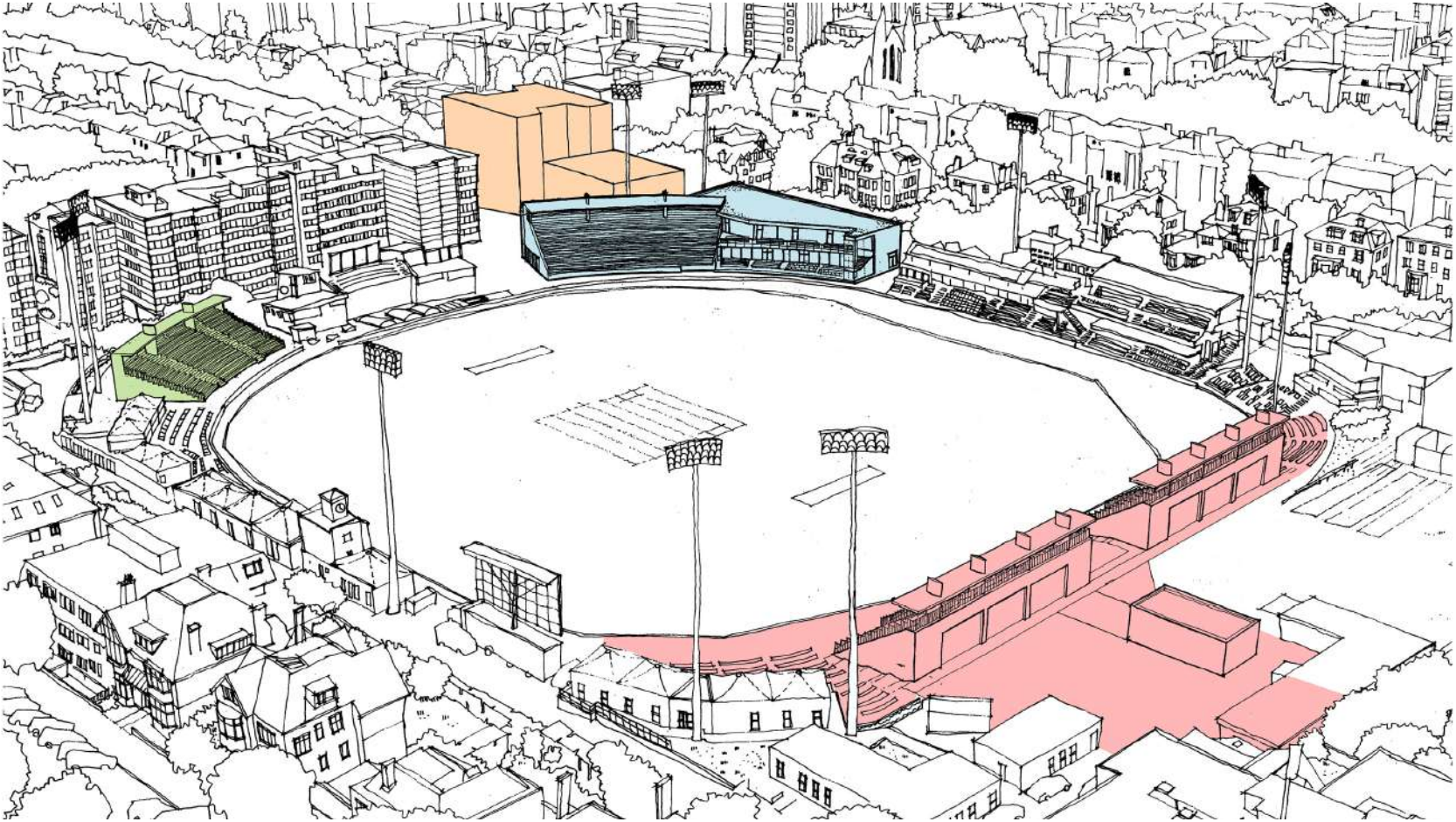


SUSSEX CRICKET

PRESENTATION TO BRIGHTON & HOVE
ECONOMIC PARTNERSHIP

10 DECEMBER 2019

1st Central County Ground – Masterplan



‘home of Sussex cricket for 150 years’

Sense of Arrival



Phase 1



SUSSEX CRICKETER

GOOD OLD SUSSEX BY THE SEA

4

Phase 1



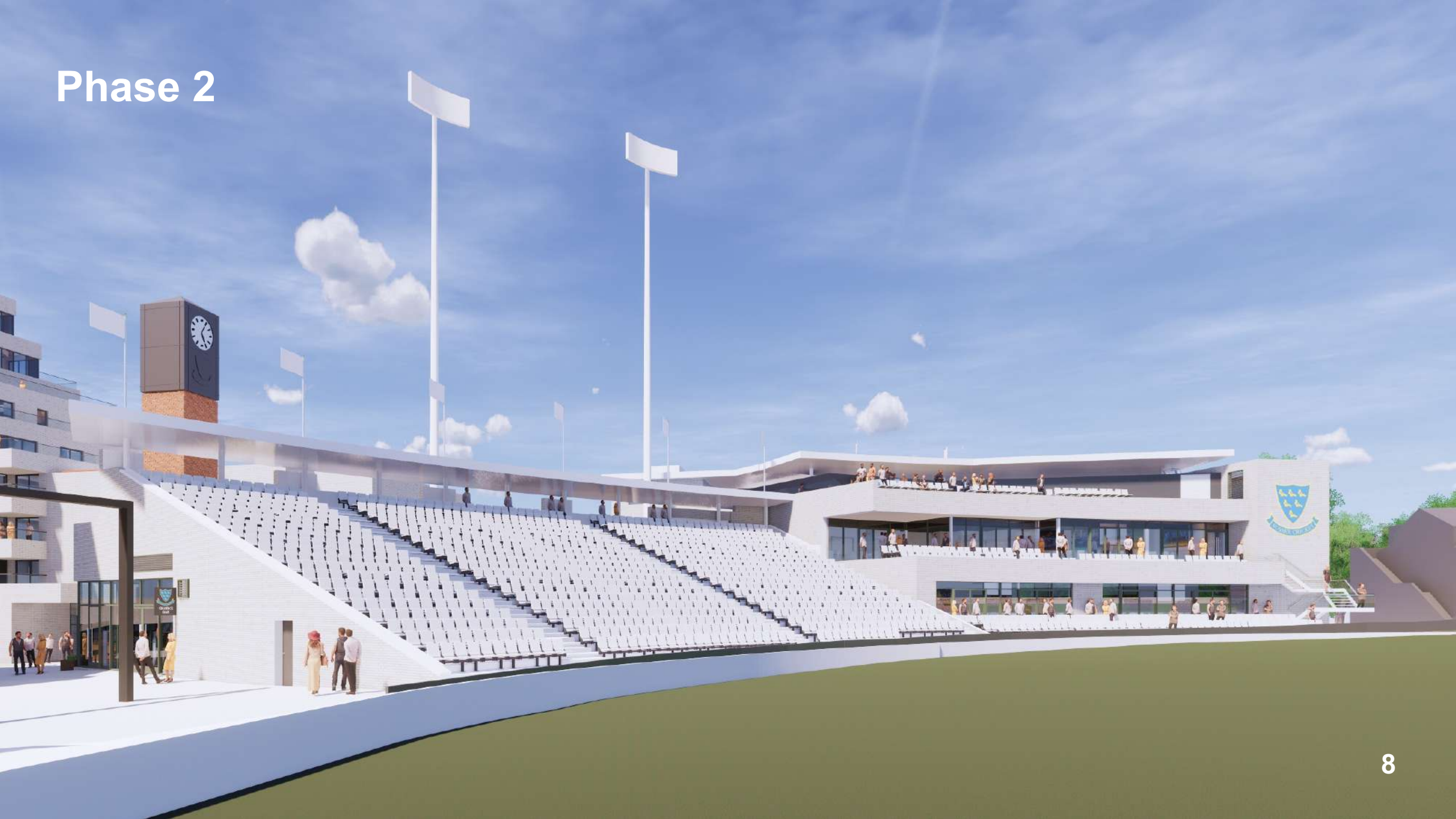
Phase 1



Phase 2



Phase 2



Phases 1 & 2



Sussex Cricket Limited and Sussex Cricket Foundation

20

First Class Cricket
Matches in Hove

80,200

Cricket
Spectators

33,600

People Attending
Concerts

29,200

People at
Non-Matchday Events

The Economic and Social Value Contribution of Cricket

£34.5
million

Total Annual Social
& Economic Impact

£14.6
million

Sussex Cricket
Ltd Annual
Impact

£19.9
million

Sussex Cricket
Foundation
Annual Impact

232

Total
Jobs

204

Sussex Cricket Ltd
Supported Jobs

28

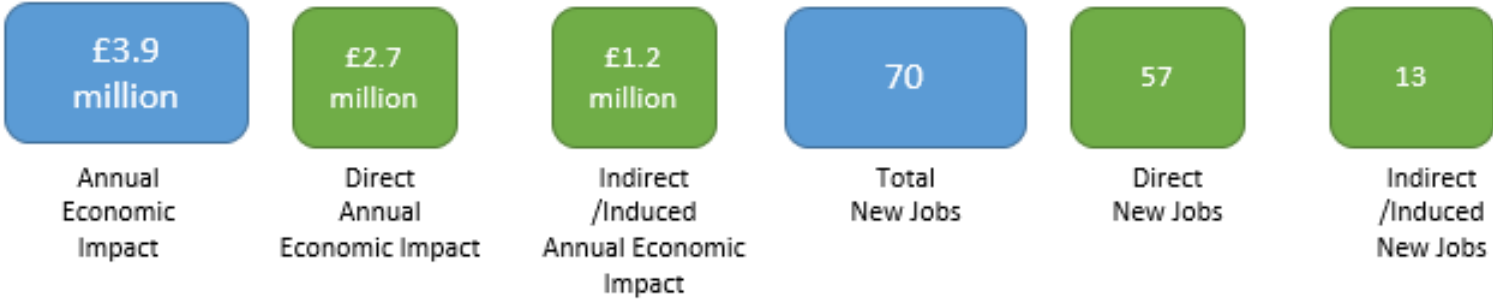
Sussex Cricket
Foundation
Supported Jobs



Development Ambitions



The Economic Impact of the Proposed New Development



Projected Social and Economic Impact

